

Email Marketing Services Rate Card



Effective May 2012

Base Pricing:

\$160 per thousand

\$12 per thousand, per select

\$200 setup fee (includes 2 hours design time)

Email Campaign Combined with Direct Mail Campaign:

\$135 per thousand

\$12 per thousand, per select

\$200 setup fee (includes 2 hours design time)

Multiple Send* Discount:

2nd Send - 65% of 1st send

3rd Send - 50% of 1st send

*Same email template only. You may change subject line and/or suppress recipients who clicked through in previous sends (recommended).

Major design changes will be billed at the hourly design rate.